Atlantic Marine Management

Marina Consulting, Development, Management, Operations & Marketing

Professional Services

Atlantic Marine Management brings you an executive team of experienced professionals from within the hospitality, commercial real estate and marina/boatyard industries to meet the needs of any water dependent project. Each member of our executive team has a minimum of 20 years experience in their core disciplines.

Offering Summaries:

- Consulting Services / Conversion Consulting
- Acquisition / Site Sourcing, Evaluation & Selection Services
- Design / Design-Build / Construction Management Services
- Facilities Management / Training / Turn-Around / Operating Teams
- Sales, Marketing & Branding Services

Marina & Resort Development: While this is our core business, we are available to assist you as consultants, agents, team members or JV partners, in site evaluation, due diligence, feasibility studies, design, planning and/or development of your water dependent project.

Marina & Resort Conversion: Conversion of "rental income" based properties to "dockominium", equity yacht club, fractional ownership or similar hybrid business models. Consulting, management, operations and marketing services are available for your entire conversion project or any portion thereof.

Marina, Resort, Hotel and Boatyard Operations: Need an oversight company, operations team or training and implementation for a new division? Complete facilities, hospitality and resort management; reservations, food & beverage, housekeeping, maintenance, concierge, service departments, dry stack operations, marine mechanical, refitting and retro-fit operations, paint & body, charter fleet, rental pools, sales departments, ships store, parts departments, restaurant and waterfront guest service operations.

Marine Construction: General Contractors or Project Managers for new development, rehabs or individual projects such as dock or dry storage expansions, bulkheads, seawalls, fixed pier and floating dock systems, basin excavation, dredging and fuel docks.

Marketing, Sales and Branding: Whether you are looking to increase market share for your rental based operation, need to rent more off-season rooms or you need to sell the slips in the new dry storage building you've just completed....we can help. We can design a single direct mail campaign or build a comprehensive strategic marketing plan to fill any need. From on-site to online marketing; an initial sales launch to implementing a permanent customer relationship management plan and marketing system for maximum lifetime value. Coverage and penetration can be focused to local, regional, national or international markets and can be targeted to any level.

As with all of our services, we can provide them as consultants, contractors or partners. To learn more about what we can do for you, call us today to discuss your goals.

Toll Free: 1-866-591-BOAT (2628)

or email us at marinapartners@gmail.com

