

# Atlantic Marine Management

*Marina Consulting, Development, Management, Operations & Marketing*

Atlantic Marine Management is comprised of a small group of experienced professionals with varied disciplines, both from within and without the marina and boatyard industries. The diverse skills and experience of our core team allows us to effectively and efficiently manage and market all aspects of marina, boatyard, hospitality and recreational business operations.



AMM was newly formed in December of 2004 to provide a cohesive umbrella for the group's marketing efforts and to streamline the formation of marina related investment offerings and development funding. While management and marketing are substantial revenue centers for us, our company's primary role is as developers, consultants and converters.

Our team's core disciplines are in:

- **Commercial & Residential Development:** Development and Construction Management of Commercial, Mixed-use, Hotel, Condominium, Single-family and Marina Properties.
- **Marina and Boatyard Operations:** All aspects of Full Service Marina and Boatyard Operations including; Dry Stack Operations, Marine Mechanical Services, Structural and Finish Repair, Restoration, Refitting and Retro-fitting Services, Charter & Rental Fleet management, Ship's Stores, Parts Departments, Yacht Management, Boat Sales, Food & Beverage, Guest Services and Hotel Operations.
- **Marine Construction:** Marina & Basin design, Fixed Pier & Floating Dock Systems, State-of-the-Art Dry Storage, Bulkheads, Seawalls, Excavation and Dredging, Fuel Farms, Launch & Lift Wells, Mooring Field Installation, Permit Processes and Environmental Compliance, etc.
- **Licensed Real Estate Sales and Leasing:** Commercial and Residential Marketing, Sales and Leasing. Property Management and Acquisition Consulting. Licenses in CT & MD.
- **Marketing, Sales and Merchandising:** Direct Response, Direct Mail, Broadcast & Print Media, Public Relations, Mass & Targeted Campaign Development, Internet Marketing and Web Development, Marketing Consulting, Marketing and Sales Management, Hospitality, Recreational and Sport Marketing, Vacation & Travel Advertising & Promotion, Sweepstakes Marketing & Management.
- **Business Consulting, Management & Training Services:** General Operations, Risk Management, Strategic Planning, Market Research, Marketing, Private Funding, Product Development, Merchandising, Employee Training and Motivation, Applied Technologies.
- **Hospitality:** Hotel Operations, Development, Funding, Construction, Marketing & Management as well as, Yacht Charter Services, Bed & Breakfast and Resort Guest Services.

With the combined experience of our core team, we are comfortable in participating in any function, at any level, in any recreational, hospitality, residential or commercial water dependent facility or development.